

**PREMIUM PLACEMENT ADVERTISING RATES:**

Does not include ad design or copywriting or stock photo charges.

Ad Size	1X	6X	12X
Inside Front	\$250.00	\$240.00	\$220.00
Inside Back Cover	\$235.00	\$225.00	\$215.00
Back Cover	\$310.00	\$295.00	\$260.00
Feature Story (2 pages)	\$350.00	Negotiable	Negotiable
Front Cover Banner Ad	\$300.00 per issue	\$300.00 per issue	\$300.00 per issue
One Full Page Center Fold Ad Only	\$500.00 per issue	\$425.00 per issue	\$350.00 per issue
Center Fold Feature Story - 2 Pg. Spread	\$750.00 per issue	\$750.00 per issue	\$750.00 per issue

**ROB ADVERTISING RATES:**

Ad Size**	1X	6X	12X
Full Page Color	\$175.00 per issue	\$160.00/\$960.00	\$150.00/\$1800.00
½ Page Horizontal/Vertical Full-Color	\$107.50 per issue	\$100.50/\$603.00	\$90.50/\$1086.00
¼ Page Ad (Color)	\$75.00 per issue	\$70.00/\$420.00	\$65.00/\$780.00
2-Page Spread (Color Only)	\$325.00 per issue	Not contractable	Not contractable

\*\* All ads are ROB unless specifically noted in your contract

Strike throughs indicate contracted placements

**PACKAGE SPECIALS**

Size	Pricing	Contract
Front Cover Banner Ad, Full-Page Ad, Feature Story	\$750.00 per issue	Not available
2-Page Feature Story	\$375.00 per issue	Not available

**ADDITIONAL CHARGES/SERVICES**

Ad Design/Set up	\$20-1/4 - \$30 ½ - \$50 - Full	Per ad size
Copywriting (300-500 words)	Please ask for quote	Varies
Stock Photo Purchases	Photo Price + 10%	

**SUBMISSION DEADLINES:**

- Resource is published monthly.
- Submission deadline is by the 15th of each month for the following month.

Please email all files to  
[ruth@reddandelioncreative.com](mailto:ruth@reddandelioncreative.com). Should you have any questions, please call Ruth at 307-331-3830.